Fareportal Connect

Building the Future of Travel — Together

If you're looking to grow distribution, improve yield, innovate with tech, or deepen partnerships: Fareportal is the right partner. Let's build our future together.

Partner with Us

or

Fareportal Connect: Bridging Technology and Human Connection

Fareportal Connect is an exacerbal forum bringing together top airline and strategic partners to discuss the future of travel, focusing on technology, distribution, partnerships, marketing, and operations teams. The platform spotlights key vendors, highlighting how innovation drives growth and enhances the customer experience in the travel industry.

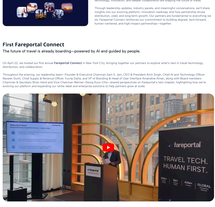
Through leadership updates, industry panels, and meaningful conversations, sport share insights into our evolving platform, innovation roadmap and how partnership drive distribution, yield, and long-term growth. Our partners are fundamental to scaleing up the future of travel, and this forum is dedicated to strengthening a digitally led Human-centered, and high-value partnerships together.

First Fareportal Connect

The future of travel is already boarding—powered by AI and guided by people.

On April 22, we hosted our first annual **Fareportal Connect** in New York City, bringing together our partners to explore what's next in travel technology, distribution, and collaboration.

Throughout the evening, our leadership team—Founder & Executive Chairman Sam D. Ash, CFO & President Amit Singal, Chief of Staff Technology Officer Ashish Kumar, and Chief Commercial Officer Ashish Kumar—shared insights on the future of travel. We also hosted a panel with Chief Commercial & Successor, Brian Israel and Vice Chairman Warner Stanley Kaye Chris shared perspectives on Fareportal's next chapter, highlighting how we're evolving our platform and expanding our airline value and distribution solutions to help partners grow at scale.



Fareportal's next chapter:

Accelerating Distribution Growth, Transparency, Innovation

Key themes included:

- The expansion of **Fareportal Enterprise Solutions**, delivering tailored technology and distribution solutions, partnership, servicing, and operations
- Strategic capabilities that unlocked broader sales to supply through capacity and distribution growth
- Operational transparency driven precisely focusing and measurable yield improvements

We emphasized that the organizations that truly succeed until AI are not the ones that simply discovered it first, but those that drive adoption at every level, embedding AI into everyday workflows to deliver measurable results and sustainable growth.

We also showcased how these enterprise-ready AI-driven solutions and platforms, including the introduction of GPT, our AI-powered travel assistant, are being rolled out across our ecosystem, designed to deliver clearer value and deeper engagement.

Download Power Point

Shaping the Future of Travel

A highlight of the evening was a partner panel featuring leaders from Airadeep, Sabre, LoMaxa Group, and Turkish Airlines, who shared perspectives on the future of NDC, One Order, and the said how modern airline seating, unified data management, and intelligent technology will continue to reshape distribution, personalization, and the traveler experience.

Deep Appreciation For Our Partners, Customers And Employees

Fareportal Connect Event Photos

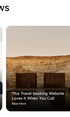
To reach **Amit Singal**, email: amit.singal@fareportalgroup.com or public relations@fareportal.com

Copyright © 2002 - 2026 Fareportal. All rights are reserved.

Fareportal News

Sam Ash's Chapter Is Really Taking Off

Read More



This Travel Booking Website Loves It When You Call

Read More

Fareportal CEO on Bridging the Gap Between Search Site and Travel Agent

Read More

Fareportal Careers

Copyright © 2002 - 2026 Fareportal. All rights are reserved.